

Stone Roshell

Los Angeles, CA
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Skilled, versatile riser in the entertainment and digital content sphere. Passion for producing engaging audio and visual content and executing big ideas from the ground up. Former Congressional staffer bringing high-level communications and strategy skills to entertainment and media.

EXPERIENCE

Yahoo Sports, Remote (Los Angeles, CA) — Podcast Producer

JANUARY 2023 - PRESENT

Manage & produce Yahoo Sports' largest NFL podcast from start to finish. Oversee pre- and post-production, helped grow a new podcast from 0 to 180k monthly listeners in 6 months. Wrangle and coordinate with talent, assist in production of short form content from the podcast (which sees millions of monthly views on multiple platforms), and ensure the highest quality standards are met and exceeded.

Pro Football Focus, Cincinnati, OH — Head of Podcast Production

MAY 2020 - DEC 2022

Oversaw the continued success and growth of a network of 12 podcasts averaging 1.3M downloads per month. Managed a team of 8 editors in a fast-paced startup environment and grew the podcast network's monetization from zero to over \$5k per month in one year. Managed budgets, coordinated remote studio builds, and executive produced a daily live show out of a full production studio. Personally produced 4 podcasts, including the Richard Sherman podcast, and worked with dozens of NFL players and personalities.

U.S. House of Representatives, Washington, D.C.— Legislative Correspondent

SEPT 2019 - MAY 2020

Oversaw constituent communications with an active member of U.S. Congress. Wrote thousands of letters and emails to constituents in the voice of the Congressman and helped to pass key legislation working with a small team.

SKILLS

Audio engineering
Video editing
Social media strategy (esp. YouTube & TikTok)
Managing & leadership
Podcast growth strategy
Podcast pre-production

AWARDS & CERTIFICATIONS

Tulane University Presidential Scholarship
Tulane University Dean's List
Spanish Certificate of Bilingualism
Adobe Creative Suite

EDUCATION

Tulane University, New Orleans, LA - Political Science

Graduated in May 2019 with honors